

# Chainwheel Chatter



Tri-County Bicycle Association • P.O. Box 22146 • Lansing, MI 48909 • (517) 882-3700 • www.biketcba.org

Volume 34 Number 1

Established 1972

January 2007

## NEXT Meeting!!!

**January 25, 2007 – 7:00 p.m.**

*Foster Community Center  
200 N. Foster St. – Lansing*



**Rich Moeller, Executive Director  
League of Michigan Bicyclists**

Rich will share with us what's new at LMB and what's on the agenda for 2007.

## New Multi-Day Tour For TCBA?

At their first board meeting (January 2), the new TCBA board will be considering creation of a new multi-day tour. It would be in June, some time after the T-Shirt ride, and have a single camping location in the Leelanau area. Please plan to attend this meeting, if you can, for more information.

## Congratulations To Our 2006 TCBA Volunteers



### Volunteer of the Year

The 2006 Volunteer of the Year award was presented to Milt (Uncle Milty) & Gloria Gruhn at the TCBA meeting in October.

Long-time TCBA members Milt and Gloria are familiar faces on DALMAC providing 5-day SAG services, but also no strangers to riders of the Tshirt Ride, Women on Wheels ride and numerous other TCBA events.

Thank you Uncle Milty and Gloria for your dedication, the numerous hours that you have contributed to our club's activities and for always being willing to lend a helping hand.

### Ride Leader of the Year

The 2006 Ride Leader of the Year award was presented to Janice Koller at the TCBA Christmas/Holiday dinner on December 7<sup>th</sup>.

Leading nearly 60 well organized rides in 2006 Janice is always friendly and helpful to new members and new riders making them feel like they are part of the group. She always stays with the slowest rider to assist when needed and provide camaraderie. All these reasons make Janice an excellent representative for TCBA and a very deserving recipient of this award.

## Board Meeting

The Board of Directors will meet at 6:30 p.m. on Tuesday, January 2, 2007 at the Foster Community Center.

Members are welcome to attend all board meetings to express their concerns. Due to time constraints, if you have a specific item to be brought before the board it is suggested that you contact the President one week prior to the meeting, and ask to have it added to the agenda.

Next meeting February 6, 2007.

## Newsletter/Ride Calendar Deadline

The **deadline for the next newsletter is Saturday, January 13, 2007.** Please send items to Charla Scheidler, 10384 Blackberry Ln., Haslett, MI 48840, FAX to (517) 339-1758 or send your email to: [chainwheelchatter@biketcba.org](mailto:chainwheelchatter@biketcba.org).

**Ride calendar information** should be sent to Ed Usewick, 590 Boutell Dr., Grand Blanc, MI 48439 or emailed to [rideschedule@biketcba.org](mailto:rideschedule@biketcba.org). To be included in the newsletter this information must be received no later than the above-mentioned newsletter deadline.

## Cycle Forum

Plan to join Allan Huber **at 6:00 p.m.** immediately preceding the membership meeting on **Thursday, January 25, 2007.**

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**MINUTES OF THE TRI-COUNTY BICYCLE ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**Foster Community Center - Lansing**

**November 7, 2006**

*Approved 12/05/06*

Board Members present included Arnie Johnson, Sue Viele, Ron Claflin, Charla Scheidler, Darryl Burris, Steve Schuesler and Sara Troutman. Also present were club members Lee Adair, Katie Donnelly, Dick Janson, Gary Jenks, Del Johnson, Ellen Lamb, Kris Stairs, and Dick Sulin.

***Reports***

1. **Minutes/Secretary's Report:** Minutes of the October meeting were presented for review. Sue Viele made a motion to approve the minutes as presented; the motion was seconded by Ron Claflin and carried.
2. **Treasurer's Report:** Treasurer, Ron Claflin presented a financial report through October 31, 2006. The report was approved as presented. Motion made by Charla Scheidler, seconded by Sue Viele and carried.
3. **Vice President's Report:** Sue Viele reported that plans are finalized for the Christmas Party at the Kellogg Center and reservations are coming in.
4. **Membership:** Steve Schuesler reported that he and Cheryl were working on the transition for him to take over the membership record-keeping responsibilities. Steve also mentioned that he will not need the TCBA computer that Cheryl has. No one else at the meeting had a use for it so it will remain in storage until needed.
5. **DALMAC:** Darryl Burris reported that Al Simons, Chris Harrison, Dave Pierce and Jeff Dillingham were all attending the NBTDA Conference.
6. **Ride Incentive Program:** Sara Troutman reported that the arm warmers for the 2005 ride leader awards should be delivered in time for distribution at the November membership meeting.

It was also reported that the committee to select the 2006 awards had met once and will meet again on 11/13 to finalize their recommendations.

***Old Business***

- Arnie Johnson reported that insurance coverage for usage of the club trailer, for non-club activities by members, had been purchased. Darryl Burris will be responsible for keeping the schedule and for checking the trailer in and out.
- Del Johnson posed some questions pertaining to development of the online ride mileage program and membership status. After discussion Del was asked to put together recommendations within his committee and bring them back to a future meeting.

***New Business***

- Poster Contest – Katie Donnelly submitted a proposal for the 2007 Bicycle Safety Poster Contest, a copy will remain on file with the secretary's records. No changes to previous contest rules were made and the proposal suggests a budget not to exceed \$2,500. Sue Viele made a motion to approve the proposal; the motion was seconded by Steve Schuesler and carried.

# January 2007 Ride Calendar

No rides were submitted for January.

**FOR MORE RIDES CALL:**  
517-882-3700 - or visit the Web Site:  
[www.biketcba.org](http://www.biketcba.org)  
Also check this number for updates-changes on rides listed in this Chainwheel Chatter.  
To receive the Ride Line Transcript by email send your email address to: [donnell13@msu.edu](mailto:donnell13@msu.edu)

## HELMETS ARE REQUIRED ON ALL TCBA RIDES!!!

### RIDE CLASSIFICATIONS

A+ ..... 19+ MPH  
A ..... 17-19 MPH  
B ..... 14-17 MPH  
C ..... 12-14 MPH  
D ..... Under 12 MPH Fun and Social Group Ride  
F ..... Family Fun & First-Timers Ride  
M Mountain Bike ..... N/A  
Z ..... Rides over 40 miles in length to be ridden at the rider's own pace without on the road ride leader supervision. Leader must have detailed map of the ride for all riders.

### TCBA Club Jerseys –

Want a TCBA Jersey? The design is the traditional yellow and red brick pattern pictured below. These jerseys are in the Louis Garneau “semi-relaxed” fit which is a cut between the “relaxed fit” and “pro fit” styles that we’ve had in the past. Sizes available are XS – XXL, and they are priced at \$50 each.

Left Sleeve      Right Sleeve



In addition, we have a few of the old style "relaxed fit" size XL only, and some “pro fit” sizes XS, S and XL available for \$45 each.

To order by mail send your check with your size to: TCBA Jersey, P.O. Box 1628, East Lansing, MI 48826. Please include an additional \$5 if you would like your jersey mailed to you and be sure to indicate your size and style - “semi-relaxed fit” “relaxed fit” or “pro fit.”

If you have questions please contact Charla Scheidler, at: [chainwheelchatter@biketcba.org](mailto:chainwheelchatter@biketcba.org).

### CHANGE OF ADDRESS



If you move or have your mail forwarded, please notify us as soon as possible. The newsletters are sent bulk mail, and the post office does not forward bulk mail. The post office returns your newsletter to us (we have to pay to get it back), so your membership ends up in limbo until we hear from you. Please send your change of address to: TCBA, P.O. Box 22146, Lansing, MI 48909, or email [membership@biketcba.org](mailto:membership@biketcba.org).

### Let Your Biking Friends Learn Your Name While Promoting TCBA



- Durable Laminated Plastic
- Double Clutch Fasteners
- Yellow Background
- Logo and Lettering Engraved in Black
- 18 Characters Maximum for Name
- Overall Size -- 1-1/2 x 3 inches
- Price \$6.50 Each
- Shipping \$2.00 for one/\$2.50 more than one

To order contact: D-K Engraving, Inc., Leslie Lee – (517) 243-2227. Or visit the web site, [www.biketcba.org](http://www.biketcba.org) for an order form. Allow 4-6 weeks for delivery.



## CLASSIFIED



This section of the Chainwheel Chatter is published as a service for **TCBA members only**, to advertise cycling equipment free of charge. To place an ad, send an email to [chainwheelchatter@biketcba.org](mailto:chainwheelchatter@biketcba.org), FAX to 517-339-1758, or mail to Charla Scheidler, 10384 Blackberry Ln., Haslett, MI 48840.

**FOR SALE:** Trek T200 Tandem size large. Color red w/white.

Well maintained and enjoyed. Includes rear rack and bottle cages. Asking \$800 Call Mark at 517-896-6648 or email [marktdavis1@gmail.com](mailto:marktdavis1@gmail.com)

**FOR SALE:** 2002 Trek 1200, 58cm frame – 6,000 miles, 27 speed, red with white trim. Cateye computer and mirror. In excellent condition. Asking \$400 contact Harry 517-524-6363 or e-mail [harry.pulver@sinoscan.com](mailto:harry.pulver@sinoscan.com).

**GIVE OR TAKE.** . . Cleaning out your closets or garage? Please consider recycling items you no longer need...biking gear and/or clothing in good condition will be passed on to new riders who need like items. Please call if you have things to donate, or if you wish to be donated to. Overflow will be donated to a charitable bike tour going to the Ukraine for the purpose of donating bikes, etc. Thank you very much to those who have already donated. Call Sheri. 517-323-7487.

**OLD BIKES/TOOLS HANGING AROUND?** The MSU Bike Project, now known as MSU Bikes, is always looking for donations of old bikes in working or restorable condition (1, 3, 5 speeds are perfect for campus) to fix up and loan out to MSU students/ faculty/ staff/ visiting scholars. Donors are now eligible for MSU donor credits. Details here: [www.bikes.msu.edu/donations](http://www.bikes.msu.edu/donations) Email to arrange drop-off or leave on rack outside the new MSU Bikes Service Center; directions here: [www.bikes.msu.edu/maps.html](http://www.bikes.msu.edu/maps.html)

## MEMBER SPECIALS



Mike's Firehouse Grill would like to invite the Tri-County Bicycle Association members to come join us for lunch or dinner! We are extending a 10% discount to all TCBA members.

Located at 447 S. Jefferson St., Mason, in the former building of the City of Mason Firehouse.

Visit our web site: [www.mikesfirehousegrill.com](http://www.mikesfirehousegrill.com), for directions, menus, and the history of our unique and exciting atmosphere

We hope that you will take advantage of this offer and we look forward to seeing you at Mike's Firehouse Grill!

**PERSONAL TRAINING** – Benefit from bicycling-oriented fitness training with Audrey Morris, Certified Personal Trainer. Focus is on a progressive training program that strengthens the core and other muscles key to biking, as well as flexibility and aerobic elements. Or work on other fitness goals. Certified by NASM, one of the top certifying organizations. Gift certificates available. Call Audrey at 517-712-4678.

## SEW MUCH MORE

Cycling wear: jerseys, cycling shorts, tights, and cycling shells. Reasonable prices. Custom fit.

Gift certificates.

For more information call Sue at 517-627-1411

## Ride Incentive Committee Report

### 2006 Riding Season

Notification of your 2006 ride incentive award level will be mailed to you soon. Awards for the 2006 riding season have been selected and include:

**Level 1** – Lands End Jacket w/TCBA logo (not a riding jacket).

**Level 2** – Short-sleeve Semi Relaxed Louis Garneau jersey w/new graphics. Not the TCBA Club jersey.

**Level 3** – Leg Warmers

**Level 4** – Gloves

New this year – anyone qualifying for an award of any level will be able to purchase other items. These items for purchase will include the TCBA logo but no mileage statement. Details will be included in the letter you receive.

The committee is working on getting samples of the Level 1 and Level 2 items for members to preview at the January and February membership meetings.

### 2007 Riding Season

The ride incentive committee wants your suggestions of what you would like to see offered for ride incentives for the 2007 riding season.

Please email your suggestions to Ellen Lamb – [boardatlarge2@biketcba.org](mailto:boardatlarge2@biketcba.org) or Kris Stairs - [boardatlarge1@biketcba.org](mailto:boardatlarge1@biketcba.org). Or visit with Ellen or Kris at the January membership meeting.

*Mark your calendar so you won't miss this important event!!!*

**22<sup>nd</sup> Annual Open House**

**Central Park Bicycles**

**Sunday, February 11<sup>th</sup> - More details will follow in the next issue.**



## EASYSPOKEN Shouting Gently

Billboard advertising is something I have no recollection of TCBA doing. If we have, it was either a long time ago, or ... I just forgot what the other thing was ????

In any case, I have been encouraging you at meetings, on internet chat rooms, and anywhere else we meet, to give me ideas of what you want drivers and other cyclists to be informed of. So far, here are some of the (publishable) ideas:

### **SAME ROADS**

### **SAME RIGHTS**

**SAME RULES** - You can find this on bumper stickers provided by state and national bicycle organizations. It is short, and to the point. However, I see two shortcomings. First, it is very assertive and demanding; many people don't like to be told what to do, particularly if it is different from what they are used to doing. Second, it sounds like a campaign to get something we don't already have. The effect, in part, may be for a few to respond with thoughts like "That'll never happen", or "Over your dead body".

**Fix This Road** - I can sympathize with this idea. However, a better way to accomplish this is to talk with the decision makers early, and often. It is not practical for public service billboards. The likelihood of placing the five billboards only on roads in great need of repair is somewhere between slim and none. PSAs only go up where there is unrented space.

**Just Give Me 3 Feet** - My original 'great idea' was to have a split panel. On the left would be a female cyclist on a living room chair with her feet up on a stool. A thought balloon over her head would say "Just Give Me 3 Feet". What you would see mostly is her feet - all three of them. On the other side would be an extended thought balloon saying "er ... I meant 3 feet". It would show a vehicle passing a cyclist. Between them would be a carpenter holding a yardstick. When the billboard representative said this might be too involved, I was devastated. But now, after hours of therapy, I'm almost ready to agree with her. Besides, why should we settle for just 3 feet?

### **THANKS**

for

**Passing Wide** - I like this for several reasons, if accompanied by a descriptive photo or drawing. It acknowledges good behavior. It recognizes our right to be on the road. It is demanding nothing at all.

**Join Us** - Invitations to have fun are normally welcome. Anyone who thinks otherwise, I want to have nothing to do with. Those who think we are an uppity, exclusive group would have something to think about. This could have a picture of well-behaved cyclists, some perhaps wearing TCBA jerseys. In large type across the bottom could be WWW.BIKETCBA.ORG

**I Could Be A Loved One** - On the surface, this sounds great, but fails twice. First, people who have loved ones (really, you have to take off your shoes to count all of them), know whether they ride a bike and can probably recognize them. They are probably simpatico towards bicyclists. If they aren't, does that give them permission to do bad things to cyclists they DON'T recognize?

**Am I Someone Who Knows You?** - This is the dark side of the last idea. It applies to everyone - no exceptions. The cyclist could even be a stranger to the driver - perhaps a neighbor or grocery clerk. Bad things are less likely to happen on purpose when there might be a witness. Some will argue that a really 'sick' driver would take this as encouragement to snuff rather than harm or scare. I argue that a 'sick' driver will do anything to get you, and there is nothing you can do to stop them, except not ride. I'd rather ride than worry.

The billboard people think in terms of 1-month campaigns. I'm thinking in terms of three campaigns. The design and paper needs to be paid for, but the space charge, easily 75% of the cost to a commercial customer, is donated.

To avoid the appearance of a monopoly by one organization, I will propose each month be sponsored by a different entity. TCBA would be one; Bike Shops would be the second, and the League of Michigan Bicyclists, financed by a DALMAC FUND grant, (to be applied for) would be the third.

Keep in mind what the billboard company told me - whatever you put up there only has about 4 seconds to be seen and understood. Look at other billboards. Notice how little they need to say to focus on one thought.

I hope the suggestions above are not all we have to consider. Please think about it. Contact me, or your bike club president, with more ideas.

Dick Janson

Just Me and Sarah Dipitee

dickj@tds.net (517) 675-7340



Watch your mail (or check the web site) in February for Applications  
for: DALMAC, T-Shirt Ride, Women on Wheels Ride and SummerTour